

SRI BALAMURUGAN TRADERS: Your Trusted Source for Premium Rice and Lentils

Welcome to SRI BALAMURUGAN TRADERS, your premier destination for the finest quality rice and lentils. We specialise in providing bulk quantities to businesses and households, ensuring premium quality and exceptional value with every purchase. Our commitment to excellence has made us a trusted name in the industry, delivering products that meet the highest standards of taste, aroma, and texture.

At SRI BALAMURUGAN TRADERS, we understand the importance of staple foods in every kitchen. That's why we meticulously source our products, ensuring that only the best grains and pulses make it to your table. Explore our extensive range and experience the difference that quality makes.

About Us: Decades of Excellence in Grain Trading



38+ Years of Experience

With over 38 years in the industry, SRI BALAMURUGAN TRADERS brings unparalleled expertise and knowledge in sourcing and delivering the finest rice and lentils. Our long-standing presence is a testament to our dedication and consistent quality.



240 Metric Tonnes Per Day Production Capacity

Our state-of-the-art facilities boast a robust production capacity, allowing us to process and deliver large volumes of rice and lentils daily, meeting the demands of both large businesses and individual households efficiently.



30K Metric Tonnes Exported

We have successfully exported over 30,000 metric tonnes of our premium products worldwide, establishing a strong international presence and catering to diverse culinary preferences across continents.



50+ Export Countries

Our global reach extends to more than 50 countries, reflecting our commitment to making high-quality Indian rice and lentils accessible to a global clientele.

Quality Begins in Our Mill, Ends on Your Plate

Our Product Range: A Comprehensive Selection

SRI BALAMURUGAN TRADERS offers a diverse portfolio of rice and lentil products, catering to various culinary needs and preferences. From everyday staples to special occasion ingredients, our selection is curated to ensure the highest quality and value.

- **All Products:** A complete listing of our entire inventory.
- **DHALL:** A variety of lentils, including Moong Dhall, Toor Dhall, and Kalla Parupu, known for their nutritional value and versatility.
- **1 KG PACKAGE:** Conveniently sized packages for household use.
- **IDLY RICE:** Specialised rice perfect for soft and fluffy idlis.
- **RAW RICE:** Unprocessed rice varieties for traditional cooking.
- **BASMATI RICE:** Aromatic and long-grain Basmati for biryanis and pulaos.
- **5 KG PONNI:** Medium-grain Ponni rice, ideal for daily consumption.
- **STEAM RICE:** Parboiled rice for enhanced texture and cooking ease.
- **26 KG PONNI:** Bulk packaging of Ponni rice for larger families or businesses.
- **10 KG PONNI:** A mid-sized option for regular use.

Featured Rice Products: Basmati and Premium Varieties



GOLDEN GRAIN ZAYKAA 30 KG

FRIED RICE BASMATI

Rs. 2460



HERITAGE H CLASSIC 30 KG

BEST CHOICE

Rs. 2600



VARSHA BROWN

BRIYANI BASMATI

Rs. 2100



DAAWAT PULAV 1KG

RAW BASMATI RICE

Rs. 130

Our Basmati rice selection is renowned for its exquisite aroma, long grains, and superior taste, making it the perfect choice for biryanis, pulaos, and other special dishes. The Golden Grain Zaykaa and Heritage H Classic are top picks for those seeking premium quality.

Popular Ponni and Raw Rice Varieties



SINGLE ROSE 26 KG

DELUX PONNI TASTY RICE

Rs. 1500



DLF GOLD 26 KG

1.5 YEARS OLD RAW RICE

Rs. 1780



VP LOCAL SONA 26KG

2 YEAR OLD RICE

Rs. 1730



THANGAMAYIL

BEST RICE

Rs. 1400

Our selection of Ponni and Raw Rice varieties offers excellent choices for daily meals. From the delicious Single Rose Ponni to the aged DLF Gold Raw Rice, we ensure each grain delivers on taste and quality.

Specialty Rice and Dhall Offerings



VP NEI KITCHIDI 10 KG

SLIM AND OLD RICE

Rs. 670



WHEEL MOONG DHALL

NO 1 DHALL

Rs. 120



WHEEL TOOR DHALL

NO 1 QUALITY DHALL

Rs. 150



WHEEL ORID DHALL

NO 1 DHALL

Rs. 140

Beyond our extensive rice varieties, we also offer premium quality dhalls, essential for a balanced Indian diet. Our VP Nei Kitchidi rice is perfect for a light and flavourful meal, while our Wheel brand dhalls ensure top-notch quality for all your lentil-based dishes.

Our Assurance: Quality, Safety, and Sustainability

Superior Quality and Efficiency

Our rice and dal offerings are carefully sourced from the fertile lands of Punjab and Uttarakhand, regions renowned for their rich soil and ideal climate for growing high-quality grains. With an impressive capacity to process over 200,000 metric tonnes annually, we ensure that every grain undergoes meticulous polishing in-house. This rigorous process results in a product with exceptional aroma, taste, and texture, setting it apart in the market and guaranteeing a superior culinary experience.

Safety & Hygiene

We take immense pride in our sustainable farming practices and eco-friendly measures, which are diligently maintained throughout our entire production process. From the initial stages of cultivation to the final packaging, every step is handled with the utmost care and precision. This unwavering commitment ensures that we deliver the finest quality rice and dal to your table, adhering to the highest standards of safety and hygiene. Our dedication to these principles guarantees products that are not only delicious but also safe and responsibly produced.

Dealership Opportunities

SRI BALAMURUGAN TRADERS invites businesses and individuals to explore dealership opportunities with us. Partner with a trusted name in the industry and benefit from our extensive product range, established supply chain, and commitment to quality.

















Our dealership program offers competitive pricing, marketing support, and reliable logistics to help you grow your business. Join our network and become a part of our success story.

Insights from Our Blog



Rice – A Way of Living

> “If you give me rice, I’ll eat it today; If you teach me how to grow rice, I’ll eat every day”
> - Mahatma Gandhi

This blog post explores the profound cultural and economic significance of rice, highlighting its role as more than just a food source but a fundamental aspect of life for billions worldwide.



History of Rice

Delve into the rich history of rice cultivation, tracing its origins back 8,000–10,000 years ago in the Yangtze River valley in China. Discover how this humble grain became one of the world's most important staple foods.



Dal and Its Role in Sustainable Eating

Learn about the crucial role of dal (lentils and legumes) in promoting sustainable eating practices. This article discusses its numerous environmental and health benefits, making it an essential component of a conscious diet.

Our blog offers valuable insights into the world of rice and lentils, covering topics from their historical significance to their role in modern sustainable living.

Contact Us



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We are always ready to assist you with your inquiries and orders. Feel free to reach out to us through any of the contact methods above. Your satisfaction is our priority.

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